

BHA News

Brickell Homeowners Association

VOL. XXI NO. 3

NEWSLETTER OF THE BRICKELL HOMEOWNERS ASSOCIATION, INC.

Fall 2011

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Gearing up for 2012

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BRICKELL HOMEOWNERS ASSOCIATION is comprised of condominium association members and associate members representing some 25,000 residential units along the Brickell corridor and on Brickell Key from the Miami River to the Rickenbacker Causeway and from Biscayne Bay to I-95. Founded in 1990, the purpose of BHA is to communicate common interests more effectively and mobilize support on important issues relating to the quality of life in our neighborhood.

www.brickellhomeowners.com

BHA Endorses Marc Sarnoff for District 2 Miami Commissioner

Unlike ever before in its 21-year history, Brickell Homeowners Association has had the ongoing, active support and involvement of its Miami Commissioner Marc Sarnoff.



Commissioner Marc Sarnoff

Also unprecedented, BHA endorsed the candidacy of Commissioner Sarnoff for reelection to his District 2 seat on November 1st. BHA has a history of encouraging participation in the election process, hosting Candidates Forums every year and covering the races of

importance to the Brickell community.



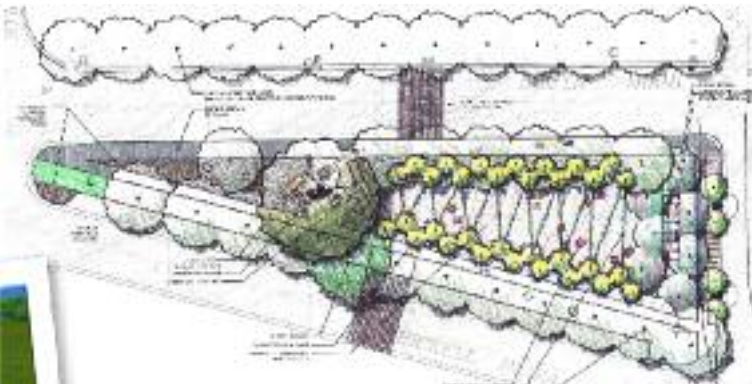
There is even a PAC when hotly contested political issues arise. This is the first time, however, that BHA endorsed a candidate, testament to the board's recognition of the leadership role Commissioner Sarnoff has played, and a desire to see his initiatives continue.

BHA President Ernesto Cuesta explained "Commissioner Sarnoff has paid attention to the concerns of Brickell, advocated and

Continued on page 5

More parks, play space coming to Brickell

While neighbors watch the transformation of 1814 Brickell Avenue into a public park, more public greenspace is coming online, thanks to some of Commissioner Sarnoff's ingenious initiatives.



In late September Brickell residents celebrated the groundbreaking for Flatiron Park (rendering above), followed by the groundbreaking for a playground installation at Brickell Park a week later (left). All three park projects are slated to be completed in this calendar year.

Continued on page 6

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The Continental Group is the leading property management company in Florida, as well as in the Brickell corridor. We know how hard your Condo Association works to make your building a great place to live. That's why we're extremely proud to support the BHA and their continued efforts to improve the Brickell area.

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Happiness is Serious Business™

Participation key to effectiveness, success

"In unity there is strength."

This proverb, often repeated by BHA's founder Troy Jacobs, has served as the guiding principle behind our BHA organization.

I believe in it as well, but would also like to add my own interpretation: "There is strength in numbers."

Brickell residents and our adjacent Downtown neighbors are part of what

has become a true metropolitan community where people live, work and play 24/7. There is a new energy in our area, and people are excited to be part of Brickell.

We need to reflect this vitality and the strength we have in our numbers... an estimated 65,000 residential units in Brickell and Downtown.

Thus, the theme of my message for this issue is *participation*.

VOTE

There is no better way to participate than by getting



Ernesto Cuesta, from The Metropolitan

involved in the democratic process. And the most fundamental way to do that is getting to the polls to vote. The City of Miami District 2 election is very important to Brickell, and the BHA has made its top choice known. But whether you agree with us or not, the most important thing is that you cast a vote.

There are also other ways to participate in building our community:

Continued on next page

Tuesday, November 1st Election • Precinct Locations

Precincts 541 & 984	Precincts 569 & 995	Precincts 568 & 996
Miami Fire Station #4 1105 SW 2nd Ave.	UTD Towers 1809 Brickell Avenue	Simpson Park Rec. Bldg. 55 SW 17 Road

Early Voting: Sat., Oct. 22 – Sat. Oct. 29, 7 AM-7 PM daily

Closest to Brickell: **City of Miami City Hall** 3500 Pan American Drive 33133

(Entrance on northeast side of building; ADA Entrance @ the front door)

Also: Allapattah Branch Library, 1799 NW 35 St. 33142 • Lemon City Branch Library, 430 NE 61 St. 33137
Stephen P. Clark Center Lobby, 111 NW 1st St. 33128 • West Flagler Branch Library, 5050 W Flagler St. 33134

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President's Column

continued from previous page

JOIN

If you live in a condo in our area and your association is not an active member, we urge you to convince your board to take their place at the table. Your participation enables BHA to continue its advocacy and watchdog role for our overall safety, harmony, property values and quality of life.

SUPPORT

If you're a business in the area or a company with interests in the area we invite you to join BHA as an Associate Member of our organization. We welcome business members who support our mission and our work on behalf of the interconnected residential and commercial communities. Advertising in the *BHA News* with its direct distribution to condominium residents and area businesses is a great way to reach an exclusive target market and support the mission of BHA at the same time.

And I would be remiss if I didn't encourage all restaurant owners and managers in the area to participate in the Taste of Brickell in March 2012. It's a wonderful event for our community.

Our News staff has included details on all of the above PARTICIPATION opportunities in this edition of *BHA News* on pages 12-13. I urge you to check it out, get involved and add to the strength and vitality of Brickell.

See you at the polls! •

On the Web:

**Latest news,
advisories and
calendar news:**

www.brickellhomeowners.com

BHA Legislative Agenda

Impact Fees

- Ensure the proper and legal use of fees to be invested in infrastructure that will mitigate impacts in the area affected by development, and not to be diverted to the general fund.

Brickell Avenue

- Keep speed limit at 30 mph for all of Brickell Avenue after road resurfacing project is complete.
- Remove the dangerous, ineffective flashing beacon at the 1800 block and replace with a traffic signal.
- Replace all light poles from the Miami River south to SE 26th Road so there is cohesion along the entire Brickell Avenue.
- Don't allow FDOT to close the left turn from Brickell Avenue to Southeast Sixth Street.



Parks & Greenspace

- Ensure the timely completion of the development of 1814 Brickell Avenue Park.
- Continue to seek additional greenspace for the growing Brickell residential and business community.

Median Landscaping & Beautification

- Regular maintenance of median landscaping, sidewalks and utility hardware on Brickell Avenue.
- Enact effective rules and oversight for the utilities and other companies that deface our pavements with their markings and do not properly remove them when work is finished.



BHA welcomes input from members on these and other neighborhood issues. Send email with your ideas to president@brickellhomeowners.com.

School for Brickell

- Revisit the Mater Academy Proposal for Charter School in the Brickell area as the need remains acute and is critical for the area's success as an urban neighborhood that accommodates people of all ages including families.

Garbage & Waste Hauling

- Provide condominium owners refunds or garbage service. Condo homeowners have historically been assessed in property taxes for garbage collection but don't get the service; high-rise buildings—whether commercial or residential—must pay a private waste hauler for service.

Police Coverage of the Brickell area

- A dedicated patrol unit is sought for the Brickell Avenue neighborhood.

Other Major Issues

- The City should terminate its contracts for Red Light cameras citywide as they are a nuisance and hazardous.
- Extend the DDA catchment area to include Point View and Southeast 15th Road to Southeast 26 Road.
- Trolley service – should be free for all districts.

BHA Endorses Sarnoff continued from front page

fought on behalf of our interests, and has succeeded in bringing about quality-of-life improvements to the Brickell area."

Commissioner Sarnoff was chosen among a field of five contenders, each of whom participated in the BHA Candidates Forum in September. They each presented their platforms and answered questions on a range of issues. The packed-house crowd was particularly attentive to candidates' responses to questions relating to the Brickell area.

BHA made its endorsement of Commissioner Sarnoff because of his



Bill Mathisen of KW Property Management, sponsors of the Candidates Forum.

understanding of the issues of importance to the Brickell community (see Legislative Agenda on the opposite

page), and the tangible progress he has made in several key areas.

These successes are detailed below, along with the next steps BHA looks forward to continuing with the Commissioner.

Impact Fees

The proper and legal use of development impact fees has been an issue for BHA for many years. Commissioner Sarnoff has pushed to rectify years of fees paid by Brickell developers that should have benefited Brickell and instead were used elsewhere in the City's general fund.

"Sixty-five percent of development in the City of Miami has been in the Brickell area," Commissioner Sarnoff recently stated." But the corresponding impact fees have not been used in the area.

Going forward, with significant development continuing in the area, BHA looks to Commissioner Sarnoff to ensure that these fees help to benefit the impacted area.

Greenspace

Commissioner Sarnoff has worked to find greenspace and create

parks in the Brickell area, as well as other parts of Miami. He recognizes that these elements are imperative for sustaining

a vibrant urban community. Residents and those working in Brickell will benefit from a park being constructed at 1814 Brickell Avenue, as well as other smaller parks and playgrounds the Commissioner has conceived and is seeing happen through public-private partnerships. (See article on page 1.) BHA is hoping for timely completion of these important greenspaces and realization of the Commissioner's vision for "a Brickell Avenue park that you will be really proud of."

Garbage Fees

For many years Brickell residents living in high rises have been assessed property taxes for garbage collection to supplement the service provided to single-family homeowners, but without getting the service. Brickell homeowners are tired of paying for garbage collection in their taxes as well as paying private waste haulers at their condos. Commissioner Sarnoff has sought to remedy the disparity.

Going forward, BHA hopes to continue to work with the Commissioner to change this inequity.

Traffic Safety

Commissioner Sarnoff has also worked with BHA on issues relating to the safety of Brickell Avenue for the growing pedestrian community, including the lowering of the speed limit along the entire stretch of Brickell from SE 26th Road north to the River.

Going forward, BHA is seeking, with Commissioner Sarnoff's support, to convince the Florida Department of Transportation to maintain 30 mph limits after the road reconstruction project is complete, among other FDOT issues. ●



Four candidates are running against Commissioner Sarnoff for the City of Miami District 2 seat. Seated at the Candidates Forum on September 14, on the left Kate Callahan and Michelle Niemeyer, Commissioner Sarnoff in the center with Donna Milo and Williams Armbrister on the far right.

BHA News is published by the Brickell Homeowners Association to keep neighbors, public officials and others in the community informed of the activities and concerns of its residents. Advertising is accepted on a space-available basis, and BHA reserves the right to accept or reject all advertising. For advertising information or other details, reserve your space at the BHA website (www.brickellhomeowners.com) or send an email message to Communications Director Natalie Brown at nbrown@brickellhomeowners.com. Editorial suggestions are also welcome for consideration.

Editor: Natalie Brown • Assistant Editors: Josie Gulliksen, Carlos Plaza • Advertising & Member Sales: Cindy Bettner
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Groundbreaking of Flatiron Park at South Miami Avenue at 9th Street.

Flatiron Park sits on the triangular slice of land sandwiched between South Miami Avenue and Southeast 1st Avenue, and between Southeast 9th and 11th Streets just south of Mary Brickell Village. (Old-time Brickell folks will remember it as the site on which the Brickell Emporium once sat, an authentic deli-restaurant great for business breakfasts and lunches, and one of a very limited number of eating establishments around at the time.)

Flatiron Park will be constructed at no cost to the City of Miami by Brickell Flatiron LLC and its principal, real

estate developer Mallory Kauderer, who has promised to keep the park intact for the foreseeable future. Kauderer will eventually move forward with plans to erect a building on the site between Southeast 10th and 11th Streets, but a substantial portion will remain a permanent, publicly accessible park for area residents.

"The Open Space parks initiative created and sponsored by Commissioner Sarnoff and his staff is nothing short of brilliant," Kauderer said. "With municipalities throughout the country battling budget shortfalls,

Commissioner Sarnoff has come up with a plan that has the potential to significantly increase the amount of park space in the City of Miami with almost no cost to taxpayers."

World-renowned landscape architect Raymond Jungles donated his time and expertise to design the park. Jungles, whose outdoor designs can be seen throughout South Florida, said his company "is thrilled to be creating another urban space that will reintroduce nature into the built environment."

The site plan features the addition of Silk Floss trees, character Sabal Palms, and a Madagascar Kapok tree while preserving existing Thatch Palm, Live Oak and Royal Poinciana trees. Large oolite boulders will form a platform and benches. Moveable furniture and stainless steel vine cables are also features of the Raymond Jungles design.

Commissioner Sarnoff began working on the idea of public-private partnerships for greenspace beginning in 2008, he said, but ran into



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"some impediments that were pretty severe." Not everything could be worked out, like with the site on Brickell Bay Drive that was going to be a temporary park for a few years. The Commissioner credits Mallory Kauderer for his perseverance to get it done and work through all the city and legal channels.

"Creating public green-space is the perfect use for land that would otherwise be empty and barren," said Commissioner Sarnoff. "We hope that Flatiron Park will be an example of what can be done with vacant land to make it more accessible to the public and raise the quality of life for our city's neighborhoods."

"We now have a business model and we can move up Biscayne Boulevard," Commissioner Sarnoff said. "I'm really proud of this initiative. This park is a beacon for Brickellites."

Welcome news

BHA has been advocating for more parks for much of its two-decade existence. Commissioner Sarnoff has become a chief advocate for the cause, vowing early in his term as commissioner to BHA and moms with strollers that he would find greenspace.



Commissioner Sarnoff at the Flatiron Park groundbreaking in front of one of the boulders that will be shaped into seating in the park.



Real estate developer Mallory Kauderer talks about the site plan for his land where Flatiron Park will be built.



Raymond Jungles, "I love to work on public spaces. We're all kicking in and doing what we can to make great space here."

Children's playground going in at Brickell Park

The new children's playground at Brickell Park (between ICON at Brickell and the First Presbyterian Church), was developed in response to the growing number of families who have moved to the Brickell area in recent years.

"Families are the bedrock of growth for our city," said Commissioner Sarnoff. "The pioneering Brickell family who settled this area knew that, and this playground is just another wonderful addition for the families of Miami to enjoy the outdoors."

The Brickell Park playground, just south of the ICON building, should be completed within 70 days from the time of the groundbreaking, according to the City of Miami Capital Improvements Program. The cost of the playground equipment and construction is roughly \$88,000 and will be paid for from the Homeland Defense Bond (Series 3).

"Parks are not for me," Commissioner Sarnoff said, "but for everyone in Miami. More couples will be having children and raising them here, and as city stewards we need to create parks for them. Parents will bring their children here and grandparents can bring their grandchildren here." •



At the groundbreaking for the children's playground at Brickell Park Mayor Regalado thanked neighbors for their enthusiasm for greenspace and push to make this much-needed facility a reality.



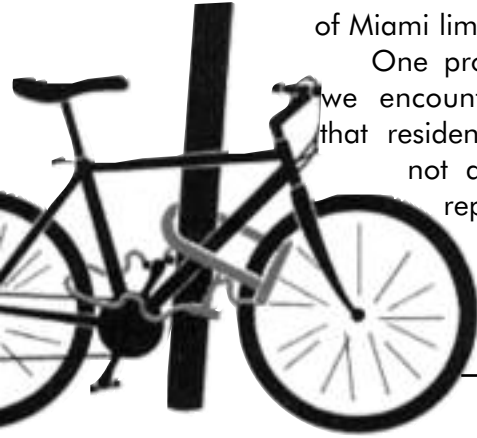
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BRICKELL AREA SAFETY

Safety Tips from Jeffrey Giordano, NET Resource Officer, City of Miami Police

In recent times, the Miami Police Department has been receiving several complaints of bicycle thefts from the management companies of high rise buildings. Although this is a big problem, the Brickell area remains one of the safest and low crime areas within City of Miami limits.



One problem we encounter is that residents do not always report bicycle thefts

right away, sometimes waiting weeks after it has been stolen. At times, residents may be traveling or not use bicycles on a regular basis so they don't notice the disappearance right away.

We kindly ask that all property managers keep a list of bicycles registered in the office. This will assist the police if we stop a suspicious subject leaving a building with a bike. Identifying an owner (victim) of the bicycle is paramount. A good suggestion is that roving guards make periodic visual checks on bicycles that are registered in the office at its location.



If the bicycle is missing, they should contact the owner and have the owner notify police. Together, we can make a bicycle-theft-free Brickell! •

—Ofc. Jeffrey Giordano
(305) 710-5222

Jeffrey.Giordano@miami-police.org

Member News

BHA is pleased to welcome **One Broadway** as a new member to the Brickell Homeowners Association. Located at 1451 South Miami Avenue, the 35-story tower features 371 spacious residences ranging from studios to one-, two- and three-bedroom units. Located in the heart of South Miami Avenue, it is near all the best-known restaurants and services in the area. Property Manager Gio Barbarena is serving as BHA board representative. •



City National Bank on Brickell showcased its beautiful new space at 1450 Brickell Avenue to BHA Board members at their September meeting. Special thanks to Vice President Greg Mangram and his associates for their generous hospitality. BHA extends a heartfelt Brickell welcome. •

City National's
Greg Mangram with
Lenya Suarez and
Isabel Fernandez



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CORNERSTONES OF FAITH

Crossbridge Church in Brickell is all about community

Crossbridge Church is a relative newcomer to the Brickell area and the spiritual landscape. Their tagline of "incarnating the Gospel in the city," intrigued us. And their website made us want to learn more: "Our goal is to make Miami a great city....we believe that no particular church will accomplish this task. Only a movement will." We asked Connection Pastor Sam Miranda to tell us about the focus of Crossbridge's ministry. He has served in full-time ministry since 2001 and his current focus is on community life. He joined the staff of Crossbridge in 2009 to oversee the growing number of groups and the connecting ministries of the church. Miranda assists Lead Pastor Felipe Assis and Creative Pastor Marcus Assis who head up the church in Miami.



Connection Pastor
Sam Miranda

Q: Give us some background on the church. When was it founded?

A: Crossbridge Church was established in the fall of 2008 in response to the needs of an existing congregation named Immanuel Presbyterian that was waning in attendance and growth. Members from Immanuel were experiencing some difficulty during the last decade and were faced with some hard decisions, one of which was to sell their property and land in Pinecrest. In a final attempt to save the property, they reached out to a global church planting network called Redeemer City to City based out of New York. Redeemer then sent down some folks to evaluate the situation and report on the best way to move forward. Through much discovery and prayer the consensus was to transition the church in terms of focus, vision, pastor & church name from Immanuel to Crossbridge.

Q: Is this a national church? Is the Miami church one of many?

A: Crossbridge is part of the Presbyterian Church of America which was first known nationally in 1973. There are many PCA churches across the country with a combined communicant membership of over 40,000. Here in Mia-

mi we have about 20 or so churches involved in the South Florida Presbytery, which is an administrative body representing the local congregations of a district.

Q: Why did you decide to begin Crossbridge in Miami?

A: Here at Crossbridge we believe that the city of Miami isn't primarily a vacation destination but a picture of what the future of this country will look like. It is a city with a melting pot of cultural flavors and a wide range of ethnic backgrounds. If Crossbridge can in any way influence this city with the gospel of Christ, it will serve as a model for other churches to learn how to navigate through cultural terrain.

Q: Where and when are your services held?

A: We have two Sunday morning services at 10 a.m. and 11:30 a.m. in Pinecrest at 6605 SW 88 St. and one evening service at 6 p.m. in Brickell. The Brickell site was launched on Easter of 2010 and is growing steadily. We are located at 1770 Brickell Avenue inside of Immanuel Lutheran Church.

Q: What do you want to tell the read-

ers of our newsletter about Crossbridge? Why should they attend?

A: Here at Crossbridge we want the community to know that we are not about the church in and of itself, but about the city of Miami. Most churches seek to resemble their place of residence while losing their spiritual identity, or disengage and remove themselves entirely from their place of residence to preserve their spiritual identity. Crossbridge strikes a balance by looking after the welfare of our city and bringing it joy by living out lives of love and service. To show in words and deeds that we want to serve our neighborhoods so that people around us will see our spirit and our motive while at the same time preserving our spiritual identity and distinctiveness. At Crossbridge we want the individual to know that what we're seeking is to allow God's story of grace through Christ to become our story and shape our lives. Sometimes that will come in the form of an offer and sometimes that will come in the form of a challenge but one thing is certain; grace changes everything. So if you're seeking real life transformation, not just entertainment, then Crossbridge is the place for you.

Continued on next page

Cornerstones of Faith continued from previous page

Q: What are the services like?

A: At Crossbridge we understand that visiting a church for the first time can often be intimidating. We want people to experience great contemporary worship that is focused on Christ, transformational messages and a dynamic atmosphere. We encourage you to come as you are whether that's a three piece suit or cargo shorts and a pair of flip flops. We have an excellent children's ministry at both services in Pinecrest as well as at our Brickell service, provid-

ing a safe, fun and caring learning environment.

Q: You seem to be very involved in the community and there is a lot going on at Crossbridge. Tell us a little about your programs.

A: Crossbridge is not a program-driven church rather it is a community-driven church. What that means is that our desire to be authentic with our relationships in our jobs, schools, homes, etc... is where the gospel is fully experienced and showcased for those who do not understand it. In light of the value that we place on com-

munity, the main thing we highlight is our small groups that are spread throughout the city. People meet in homes and are challenged to serve each other collectively as well as our city through various non-profit organization partnerships. The small group is our unit of transformation. •

Cornerstones of Faith is an occasional series by BHA News about the places and communities of worship serving the Brickell area. This interview was conducted by Josie Gulliksen.

Adrienne Arsht Center offers BHA Member Deals

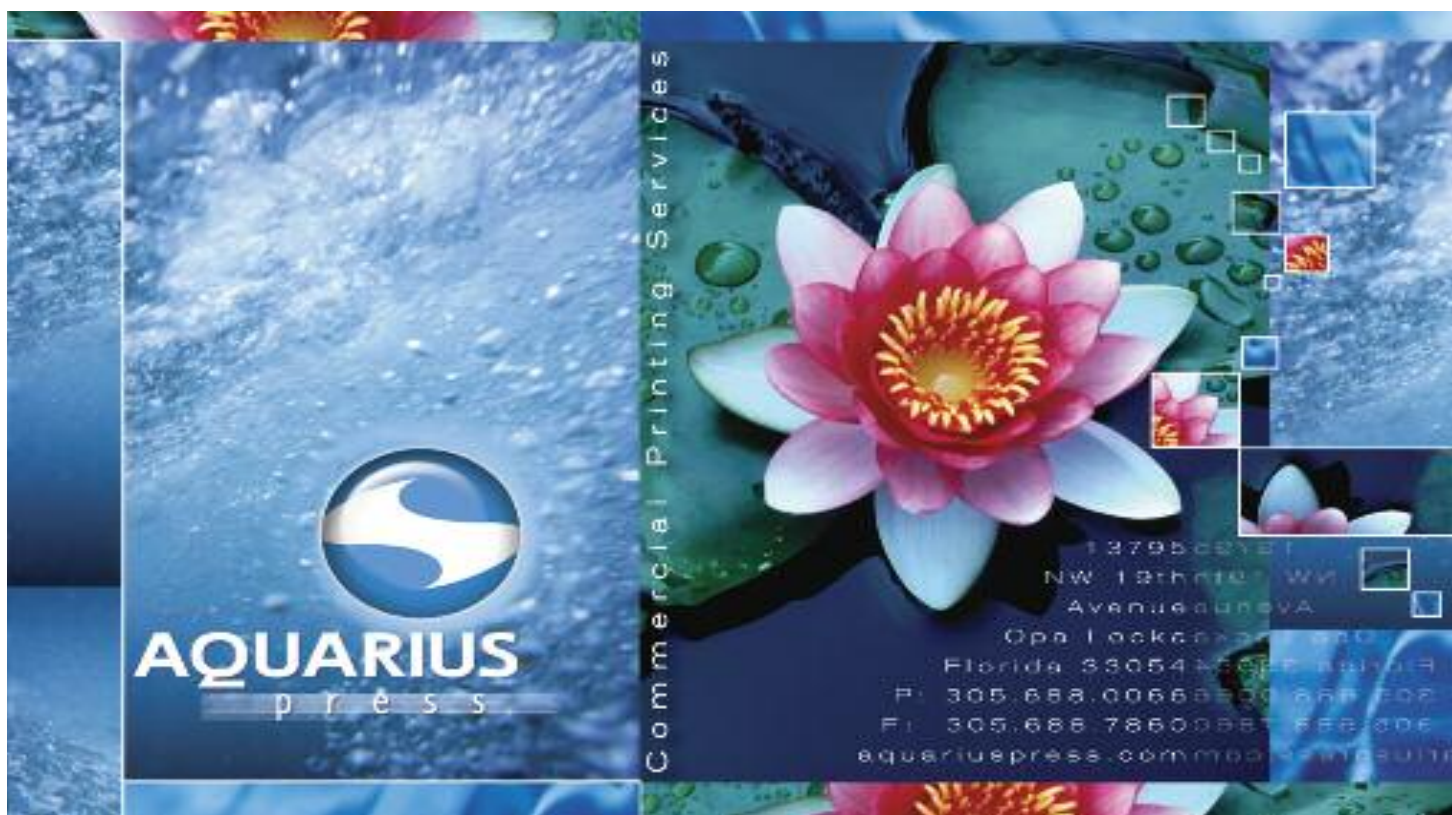
Our friends at the Adrienne Arsht Center in Downtown Miami are offering BHA members some great deals on shows in November and December. Discounts are available for the following performances for the dates and times listed:

- *The House of Bernarda Alba*: Sat., Oct. 29 at 8 p.m.; Sun., Oct. 30 at 2 p.m.

- *Captiva*: Sat., Nov. 5 at 2 p.m.; Sun., Nov. 6 at 4 p.m.
- *Perlman & Proteges*: Thur., Nov. 7 at 8 p.m.
- *The Santaland Diaries*: Thur., Dec. 8 at 7:30p.m.; Sun., Dec. 11 at 4 p.m.

To get your discount tickets, visit www.arshtcenter.org and enter promo code ARSHTDEAL in the promo code box prior to selecting your seats.

These discounts are available with advanced purchase only and not available through the box office or call center. Tickets are limited and ticket fees apply. Offer not valid on previously purchased tickets. If you have trouble accessing the discount online, please call Group Sales at 786-468-2318. •



The advertisement for Aquarius Press features a vibrant background with a large pink lotus flower in the center, surrounded by green lily pads and water droplets. The company name 'AQUARIUS press' is prominently displayed in a stylized font on the left. To the right, the text 'Commercial Printing Services' is written vertically. Contact information, including a phone number (305.688.0066) and website (aquariuspress.com), is provided at the bottom right. The overall design is professional and visually appealing, reflecting the company's focus on high-quality printing.

Taste of Brickell Food & Wine Festival

Planning for 2012 event underway with major support from The Continental Group

The momentum is building for the 2nd Annual Taste of Brickell Food & Wine Festival presented by The Continental Group. Scheduled to take place March 24 and 25, Event director and organizer Cindy Bettner says the 2012 event promises to be bigger and better than last year.

"We are so thrilled and excited to have Continental as our presenting sponsor, especially since their motto is 'Happiness is Serious Business' and that's just what this event is all about," Bettner said. Bettner, who heads up Events Connection, a special events and promotions company, has a passion for entertaining large crowds and creating events and festivals for communities.

"Continental is proud to support the 2012 Taste of Brickell and we are committed to continuing our support of all the area's residents by investing in programming and organizations that enhance the lifestyle of the communities we serve," said Tim O'Keefe, Continental's CEO. "As the festival's Presenting Sponsor, we are making a long-term investment that will ensure that this event continues to grow and thrive, while becoming a cornerstone of the community."

"I know how important the power of celebration is and how significant these events are at reflecting the surrounding community," she said.

A VIP pre-party fundraiser is set for Thursday, December 8 at Mary Brickell Village, 6 to 10 p.m. The event benefits Kristi House and is to

feature a silent auction, samplings from the Village's many restaurants, wine and fine spirits tasting as well as live entertainment and a holiday fashion show.

In just one year, the event has grown from 15 local high-end restaurants in 2011 to more than 40 scheduled for 2012. Confirmed participants include Edge Steak and Bar at the Four Seasons Hotel, Truluck's Seafood, Dolores but you can call me Lolita, El Carajo International Tapas and Wine Shop, The Trapiche Room at JW Marriott, The Brickell Beer Garden, Akashi Sushi, Oceanaire Seafood Room, Chinois-Chinois Fine Chinese and Sushi Bar, Atrio at the Conrad Hotel, Tabu, Gordon Biersch, Casablanca Seafood Restaurant, Scalina Ristorante, Catering by Vito, Le Boudoir, Bon Frommage, Crazy About You, El Gran Inka Peruvian Restaurant, Greenspoon Healthbar & Grill, Planet Sushi, Piola's Pizzeria, Fado Irish Pub & Restaurant and Miami Chophouse.

The on-site VIP tent will feature various Consulates and Chambers of Commerce touting their own signature dishes and drinks. Taverna Opa Restaurant will be in the VIP tent serving Greek fare. The International Wine Garden and Beer Tent will be sponsored by Gordon Biersch and Dolores but you can call me Lolita.

Families can enjoy a special area for children up to 13 years old with games, rides and Florida Marlins and Miami Dolphins players present. Fit-



ness enthusiasts will benefit from a new Health & Fitness area featuring area yoga studios, health clubs, health product companies and cosmetic surgery offices.

Live music is set for both days from noon to 10 p.m. headlined by Latin singer/musician Tito Puente, Jr. and his 10-piece band as well as R&B, Latin, jazz and rock artists.

The 2012 sponsors include Brickell Homeowners Association, Fiji Water, Cigar Masters, Sam Adams Brewery, Arki Construction, Gulf Liquors, Florida Marlins, Verizon Wireless, Whole Foods and Cheney Brothers. A portion of the proceeds will benefit the Kristi House.

"I thank our partners at Brickell Homeowners Association, as well as the City of Miami and Miami-Dade County Mayor Carlos Gimenez and his office who have helped make the event such a success," Bettner said.

Tickets will be available starting in December 2011. VIP Tickets are available through the event website. Admission is \$5 the day of the event.

To get involved contact: Cindy Bettner

786-355-4800 • c_bettner@yahoo.com

www.tasteofbrickell.com



Participate with Brickell Homeowners Association....

Participate by Joining

Brickell Homeowners Association, founded in 1990, is guided by the principle, "In unity there is strength." BHA represents the Brickell community from the Miami River to Rickenbacker Causeway, from Biscayne Bay on the east to I-95 on the west...more than 25,000 condominium units and scores of businesses, corporations, pub-

lic associations, stores and restaurants. Below are details on benefits and categories of membership. We invite all those who share our quality of life mission, and whose condominium association or business meets our Brickell membership parameters, to contact us to learn more about getting involved.

Benefits of Association

Mobilize for Action

BHA facilitates neighbors joining forces with other neighbors for more responsiveness and attention by City and County officials on matters impacting quality of life. BHA's Legislative Agenda (reprinted in this publication on page 4) represents the ongoing issues and advocacy BHA is working toward on behalf of neighbors.

Show of Strength

Because our organization represents the condos and surrounding community in Brickell from Miami River to Rickenbacker Causeway, public officials consult with BHA on matters of importance to Brickell. They take notice, take our calls, and meet with us to partner on ways to improve our community.

Keep Informed

BHA helps its members stay abreast of government actions that impact neighbors through regular meetings, educational forums, publications and website.

Historical Perspective

- BHA was founded 21 years ago to mobilize neighbors on noise and neighborhood quality of life matters
- BHA started with 12 condo associations on Brickell representing a total residential base of 3,091 condo households. Today, there are 25,000 condo households represented in the Brickell Homeowners area.
- Full Membership dues have been raised once by \$1 since the founding, now at \$6 per unit or 50 cents a month.

Categories of Membership

Full Member

Open to condominium associations with residents or residence-hotel properties

- One voting member of the BHA Board of Directors
- Invitation to all BHA meetings for Board member and alternate(s)
- BHA News delivered to your association quarterly, for each resident
- Email alerts on news impacting neighborhood safety, traffic, improvements, parks and related issues
- Dues: \$6 per unit per year

Associate Member

Open to businesses with operations or projects in Brickell neighborhood and who are dedicated to the goals of BHA for improving quality of life

- One non-voting member of the BHA Board of Directors
- Invitation to all BHA meetings for Board member and alternate(s)
- BHA News with extra copies available for your location or stakeholders
- Email invitations and alerts on news impacting neighborhood safety, traffic, and related issues
- One half-page BHA News advertisement or one 15-minute educational program at a meeting
- Dues: \$2,500 per year

Associate Member Annual Sponsor

All the conditions and benefits of above Associate level, plus the following:

- Two educational presentations of 20 minutes each at board meeting
- Full page back or inside front cover advertisement in BHA News for two issues
- Sponsorship: \$10,000 per year

Meeting Sponsor

Open to businesses with an interest in the Brickell residential community and its quality of life

- Provides invitation to one BHA Board meeting and opportunity to present a 10-minute educational session of interest to BHA condominium association board members and property managers.
- One business card advertisement per year
- Sponsorship: \$600

To learn more about Membership, please contact BHA Communications Director Natalie Brown at nbrown@brickellhomeowners.com or (305) 725-0604. Or, contact BHA President Ernesto Cuesta at president@brickellhomeowners.com.

...and Support the Brickell Community

Participate by Partnering

Brickell Homeowners Association is dedicated to improving the Brickell community in many ways. Educational forums, networking and social events and special task forces to address specific problems are some of the activities conducted by BHA on behalf of its members. A number of our events accept sponsorship, which helps to underwrite operational costs and the advocacy and communications work of the organization.

We are currently looking for an annual sponsor which is the premiere position and associates the company with all the programs and communications of BHA. We are

also seeking a sponsor for our Canine Courtesy program, an educational and enforcement effort for proper dog curbing that many residents are asking we re-institute.

We invite discussion with you and your company about how you might take advantage of the opportunity to promote the work of BHA and your business at the same time. Contact BHA Communications Director Natalie Brown at nbrown@brickellhomeowners.com or (305) 725-0604. Or, write to BHA President Ernesto Cuesta with your ideas at president@brickellhomeowners.com •

Participate by Advertising

Brickell Homeowners Association accepts advertising in this quarterly newsletter, BHA News, on a space-available basis. BHA News is distributed directly to condominium residents on Brickell Avenue between Miami River and Rickenbacker Causeway and on Brickell Key. In addition to 8,000 printed copies, the News is distributed electronically and also mailed to 300 local VIPs, elected officials and community leaders.

We are told residents read BHA News because its editorial content is highly focused on issues and concerns of interest to the homeowners in this unique, luxury high-rise neighborhood. In publication now for 21 years, the News is highly regarded as an important source of information for Brickell residents. Ad sizes and rates follow in the chart below. For more information, please contact Josie Gulliksen (305) 205-4653 or jgulliksen@bellsouth.net •

BHA News Advertising • Published Winter, Spring, Summer and Fall

Ad Size	Width x Depth	1x Rate	4x Rate	#Issues	Total Cost
FULL COLOR, Full-Page Premium					
☐ Inserts (Exclusive per issue, subject to BHA approval)		\$950	n/a	_____	_____
☐ Outside Back Cover	7-1/2 x 10"	\$1,200	\$1,000	_____	_____
☐ Inside Front Cover	7-1/2 x 10"	\$900	\$700	_____	_____
☐ Inside Back Cover	7-1/2 x 10"	\$700	\$500	_____	_____
ONE-COLOR (For full color on below, additional 25%.)					
☐ Full Page (ROP)	7-1/2 x 10"	\$600	\$500	_____	_____
☐ 1/2 Page	7-1/2 x 4-3/4"	\$400	\$300	_____	_____
☐ 1/4 Page	3-3/4 x 4-3/4"	\$250	\$200	_____	_____
☐ Business Card	3-1/2 x 2"	\$200	n/a	_____	_____

Deadlines vary. Contact Josie Gulliksen at (305) 205-4653 for details and dates.

Special thanks to BHA advertiser-supporters:

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Liquors
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Schools
Conrad Miami
Crossbridge Miami
Empire Security
Engel & Voelkers
Fabian Garcia-Diaz

Furry Paws
Hotel Urbano
Kane & Co.
KW Property Management
Latitude
LiftHelp1
Marcelo Solutions, Inc.
Miami Management

Sports Club/LA
Spotless Venetian Blind
The Boutique Pharmacy
The Continental Group
Tony Chan's Waterclub
Tutto Pasta/Tutto Pizza/
Zucchero

Important Community Contacts

The City of Miami NET office is generally residents' first line of contact in resolving neighborhood concerns. The NET office will contact the appropriate City department on your behalf, if it is a City of Miami matter, or direct you to the right resource to resolve your issue.

Coral Way NET & Downtown NET

Administrator Haydee Wheeler
(305) 416-2074
hwheeler@miamigov.com

City of Miami Police

Resource Officer Jeff Giordano
(305) 710-5222
Jeffrey.Giordano@miami-police.org

Commander Ethyl Jones
ethyl.jones@miami-police.org

City of Miami Commissioner

District 2: Marc Sarnoff
(305) 250-5333
msarnoff@miamigov.com

Miami-Dade County Commissioner

District 7: Xavier Suarez
(305) 375-5680
District7@miamidade.gov

Miami-Dade County Commissioner

District 5: Bruno Barreiro
(305) 643-8525
District5@miamidade.gov

Miami-Dade Public Schools

Board-Dist. 3: Dr. Martin Karp
(305) 995-1334
martinkarp@dadeschools.net

Florida Senate

Dist. 39: Sen. Larcenia J. Bullard
Tallahassee (850) 487-5127
Miami (305) 668-7344
bullard.larcenia.web@flsenate.gov

Dist. 35: Senator Gwen Margolis
Tallahassee (850) 487-5121
Miami (305) 571-5777
margolis.gwen.web@flsenate.gov

Florida House of Representatives

Dist. 107: Rep. Luis Garcia, Jr.
Tallahassee (850) 488-9930
Miami (305) 325-2501
luis.garcia@myfloridahouse.gov

U.S. House of Representatives

Dist. 18: Congresswoman
Ileana Ros-Lehtinen
D.C. (202) 225-3931
Miami (305) 688-2285

U.S. Senate

Senator Bill Nelson
D.C. (202) 224-5274
Coral Gables (305) 536-5999

Senator Marco Rubio
D.C. (202) 224-3041
Miami: (305) 418-8553

How BHA Works

Founded in 1990, Brickell Homeowners Association Membership is open to condominium associations and businesses in the Brickell community. A representative from each of the member condominium associations sits on the BHA Board of Directors which meets monthly.

BHA organizes its Board meetings with speakers of immediate interest to the Brickell community. These forums help to inform and direct the work of BHA, which is accomplished through a committee structure and through BHA representation on important governmental and community groups.

The advocacy work of BHA is carried out by volunteers, therefore participation of residents is important and desired in BHA activities and programs. Residents interested in attending a meeting or becoming involved in other ways are urged to be in contact with their condominium representative.

To directly communicate with residents, timely topics are covered in this quarterly newsletter, which is distributed to each household in BHA. This issue is the 61st edition of *BHA News*. Information of importance to Brickell neighbors is also covered on the BHA website, www.brickellhomeowners.com, which contains a comprehensive tracking of topics over time. This serves to help hold public officials accountable for timetables and promises, and serves an important watchdog function.

Contact Communications Director Natalie Brown at nbrown@brickellhomeowners.com to learn more. •

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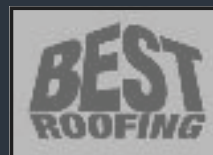
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Our professional team manages approximately 35,000 units throughout the state. These people range from Certified Public Accountants (CPA), licensed Community Association Managers (CAM), Certified Manager of Community Associations (CMCA®), Association management Specialist (AMS®), Professional Community Association Managers (PCAM®), Real Property Administrator (RPA®) and certified maintenance personnel. Our corporate office is located in Miami.

We believe a successful customer service experience begins long before that first phone call is received. We have implemented an unrivaled customer service program that allows us to utilize two of our strongest tools – our people and technology. This combination provides our clients with feedback as well as access to information 24 hours a day seven days a week.

KW PROPERTY MANAGEMENT & CONSULTING is a management company and it stops there. Unlike some of our competitors, we do not have a financial interest or affiliation in any of the vendors in our network. This is a growing problem in the market place today as many management companies find themselves not independent when making a decision that financially impacts the association, rather making a decision that is in the best financial interest of their company.

KW PROPERTY MANAGEMENT & CONSULTING does not want to be the biggest management company, only the best. We want to provide you with the quality service you expect and pay for. When we are hired, our management team develops a short term transition and long term operational plan, specifically designed to meet your association needs.

Please feel free to contact Regan Marock, LCAM at 305-495-7409 in order to set up a time that we can meet with you at your community. After meeting, we will be able to send you a comprehensive proposal on how we can best serve your association.

